

Programme: <b>B.Com.</b>		Year: <b>First</b>	Semester: <b>First</b>
Subject: <b>Commerce</b>			
Course Code: <b>C010101T</b>		Course Title: <b>Business Organization</b>	
Course outcomes: After completing this course a student will have:			
<ul style="list-style-type: none"> <li>✓ Ability to understand the concept of Business Organisation along with the basic laws and norms of Business Organisation.</li> <li>✓ Ability to understand the terminologies associated with the field of Business Organisation along with their relevance.</li> <li>✓ Ability to identify the appropriate types and functioning of Business Organisation for solving different problems.</li> <li>✓ Ability to apply basic Business Organisation principles to solve business and industry related problems.</li> <li>✓ Ability to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.</li> </ul>			
Credits: <b>6</b>		Core Compulsory / Elective: <b>Compulsory</b>	
Max. Marks: 25+75		Min. Passing Marks: 10+25	
Total No. of Lectures: <b>90</b>			
Unit	Topics		No. of Lectures
<b>I</b>	Business: Concept, Meaning, Features, Stages of development of business and importance of business. Classification of Business Activities. Meaning, Characteristics, Importance and Objectives of Business Organization, Evolution of Business Organisation. Difference between Industry and Commerce and Business and Profession, Modern Business and their Characteristics.		22
<b>II</b>	Promotion of Business: Considerations in Establishing New Business. Qualities of a Successful Businessman. Forms of Business Organisation: Sole Proprietorship, Partnership, Joint Stock Companies & Co-operatives and their Characteristics, relative merits and demerits, Difference between Private and Public Company, Concept of One Person Company.		23
<b>III</b>	Plant Location: Concept, Meaning, Importance, Factors Affecting Plant Location. Alfred Weber's and Sargent Florence's Theories of Location. Plant Layout -: Meaning, Objectives, Importance, Types and Principles of Layout. Factors Affecting Layout. Size of Business Unit -: Criteria for Measuring the Size and Factors Affecting the Size. Optimum Size and factors determining the Optimum Size.		25
<b>IV</b>	Business Combination: Meaning, Characteristics, Objectives, Causes, Forms and Kinds of Business Combination. Rationalisation: Meaning, Characteristics, Objectives, Principles, Merits and demerits, Difference between Rationalisation and Nationalisation.		20
<b>Suggested Readings:</b>			
<ol style="list-style-type: none"> <li>1. Gupta, C.B., "Business Organisation", Mayur Publication, (2014).</li> <li>2. Singh, B.P., Chhabra, T.N., "An Introduction to Business Organisation &amp; Management", Kitab Mahal, (2014).</li> <li>3. Sherlekar, S.A. &amp; Sherlekar, V.S., "Modern Business Organization &amp; Management Systems Approach Mumbai", Himalaya Publishing House, (2000).</li> <li>4. Bhusan Y. K., "Business Organization", Sultan Chand &amp; Sons.</li> <li>5. Prakash, Jagdish, "Business Organistaton and Management", Kitab Mahal Publishers (Hindi and English)</li> </ol>			
Note: <b>Latest edition of the text books should be used.</b>			
This course can be opted as an elective by the students of following subjects:			
<b>Open for all</b>			
Suggested Continuous Evaluation Methods: Continuous Internal Evaluation shall be based on allotted Assignment and Class Tests. The marks shall be as follows:			
Assessment and Presentation of Assignment		(04 marks)	
Class Test-I (Objective Questions)		(04 marks)	
Class Test-II (Descriptive Questions)		(04 marks)	
Class Test-III (Objective Questions)		(04 marks)	
Class Test-IV (Descriptive Questions)		(04 marks)	
Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Participation in Different Activities)		(05 marks)	