

Sunheam Women's College Varuna

(Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi)

(Accredited by NAAC)

904/1, Central Jail Road, Sikraul, Varanasi-221002 www.sunbeamwcv.com email: info@sunbeamwcv.com

Ref. No.: SWCV/VRN/Notice/2025/192

Date: 21/03/2025

Notice

Educational Visit / Field Work



Dear Students,

This is to inform that Department of Commerce, Sunbeam Women's College Varuna, is going to organize an educational visit / field work to Family Bread, Tarna, Varanasi on 25.03.2025 from 10:30 AM to 03:30 PM.

Students of B.Com II Semester are requested to be collect the consent form the class teacher and submit it by 24th of March, 2025 to attend the same.

Date

25.03.2025

Venue

Family Bread, Tarna, Varanasi

Time

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10:30 AM to 03:30 PM

Dr. Shalini Singh Administrative Head

Dr. Rajeev Singh

Principal

Date: 25.03.2025

Educational Field Visit at Family Bread, Tarna, Varanasi

Today on **25th of March**, **2025**, Department of Commerce has conducted an Educational Field Visit at **Family Bread**, **Tarna**, **Varanasi** for 51 students of **B. Com. II Sem** with **Dr. Rinki Singh** and **Dr. Sunil Kumar Rai**. The visit aimed to provide practical insights into the operational and business aspects of the bakery industry.

During the visit, students observed the entire production process, from sourcing raw materials to baking and packaging. They learned about supply chain management, quality control, and inventory systems, understanding the critical role of efficiency in business operations.

Objectives

- 1. Understanding the Manufacturing Process
- 2. Quality Control Procedures
- 3. Connect theoretical concepts with practical applications in the industry
- 4. Explore the entrepreneurial aspects of the bread industry
- 5. Documentation and Reporting

Additionally, the administrator of Plant, **Mr. Viram**, sir explained the students, about branding, marketing strategies, and consumer behaviour. Experts explained how innovation and customer satisfaction drive growth in the competitive food industry. Students also participated in interactive activities, such as hygiene, packaging and analyzing pricing strategies, and many more.

Conclusion:

The visit bridged the gap between theoretical knowledge and real-world applications, inspiring students to explore entrepreneurial opportunities in the food sector. Overall, it was an enriching experience, equipping students with valuable business insights.











Participation List



College Code: 198 Sunbeam Women's College Varuna (Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi) (Accredited by NAAC)

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Educational Visit/Field Work (B.Com. - II Sem.) Family Bread, Tarna, Varanasi

Date: 25 March 2025

Time: 10:00 AM Onwards

Sr. No.	Student's Name	Stream	Sign
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